

# fashion/calendar

*Ruth Finley, Publisher / a weekly publication / 22nd year*

*8 East 77th St./New York 21, N. Y./TR 9-2343/AUG. 20, 1962*

## 1962

january

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october

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november

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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, AUGUST 17, 1962</u>			
Thursday August 16 9:45 A.M. Breakfast	CHILDREN'S FASHIONS BY BILL BLASS Preview for press of fashions for children, designed by Bill Blass. By invitation. (For Release, Mon., Aug. 20.) (Simonetta & Fabiani preview postponed to Aug. 30.)	B. ALTMAN & CO.	6TH FLOOR CONFERENCE ROOM

Beginning Thursday August 16	HOLIDAY & CRUISE COLLECTIONS Continuous showings of cashmere ensembles and decorated cashmere cardigans. Also, Nannette International imported knits. Contact: WI. 7-8130.	NANNETTE CASHMERES; NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 18TH FLOOR
August 17	BERGDORF GOODMAN RELEASE DATE--Petite Couture Fashions (Preview, Aug. 15)		

### WEEK BEGINNING MONDAY, AUGUST 20, 1962

August 20	LONDON PICTURE RELEASE DATE		
August 20	ALTMAN RELEASE DATE--Bill Blass Children's Fashions. (See Above)		
Monday August 20 7:30 P.M. Buffet	PREVIEW OF TWO DESIGNER FLOORS Mr. William Leigh Smith, president, will invite press and designers to a "Double Feature Party," previewing Bonwit Teller's two designer floors. By invitation. Publicity: Rea Lubar, EL. 5-6800.	BONWIT TELLER	4TH & 6TH FLOORS
Beginning Monday August 20	OPENING OF HOLIDAY COLLECTION Continuous daily showings. Contact: Milton Lichtstein, WI. 7-7787.	MILARRE ORIGINALS	1400 BROADWAY SHOWROOM - 9TH FLOOR
Cancelled August 21	BLOOMINGDALE'S PRESS PREVIEW OF THE CHARLES JOURDAN SHOE COLLECTION, SCHEDULED FOR AUGUST 21 AT 9:30 A.M., HAS BEEN CANCELLED.		
August 21	ITALIAN PICTURE RELEASE DATE.		
Beginning Tuesday August 21	HOLIDAY AND ADVANCE CRUISE COLLECTION Showing of Zacari Ltd. Holiday and advance Cruise collection, designed by Greta Plattr. Contact: Kurt Weimer, WI. 7-1322.	GRETA PLATTRY FOR ZACARI LTD.	1410 BROADWAY SHOWROOM - 18TH FLOOR
August 22	BLOOMINGDALE'S RELEASE DATE--Charles Jourdan shoe collection. (No Show)		
Thursday August 23 9:30 A.M. Coffee	CHILDREN'S BACK- TO-SCHOOL FASHIONS Preview for press of children's back-to-school fashions. By invitation. (For Release, Fri., Aug. 24.)	OHRBACH'S	6TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
August 23	GIVENCHY PRESS SHOW IN PARIS--THURSDAY, AUGUST 23, AT 3:00 P.M.		
Friday August 24 9:30 A.M.	PRESS PREVIEW OF MILLINERY IMPORTS Bonwit Teller will preview their imported millinery to the press. By invitation. ( <u>For Release, Mon., Aug. 27.</u> )	BONWIT TELLER	6TH FLOOR
Publicity:	Rea Lubar, EL. 5-6800.		
August 24	BALENCIAGA PRESS SHOW IN PARIS--FRIDAY, AUGUST 24, AT 10:30 A.M.		
Friday August 24 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. ( <u>For Release, Mon., Aug. 27.</u> )	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Publicity:	Helen O'Hagan, PL. 3-4000.		
August 27	SAKS FIFTH AVENUE RELEASE DATE--Custom-made preview, Aug. 24. (See Above)		
August 28	PARIS PICTURE RELEASE DATE		
Beginning Tuesday August 28	OPENING OF HOLIDAY COLLECTION Continuous showings of Claret's Holiday collection of sportswear and dresses. Contact: Fran Rodman, LO. 3-6126.	CLARET ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday August 30 9:15 A.M. Breakfast	SIMONETTA AND FABIANI IMPORTED FASHIONS B. Altman will invite the press to preview the Simonetta and Fabiani Fall imported Italian collection. ( <u>Note Change Of Date.</u> ) ( <u>For Release, Wed., Sept. 5.</u> )	B. ALTMAN & CO.	8TH FLOOR CHARLESTON GARDEN
Publicity:	Eleanor Horton, OR. 9-7800.		
Thursday August 30 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. ( <u>For Release, Tues., Sept. 4.</u> )	BERGDORF GOODMAN	2ND FLOOR SALON
Publicity:	Florence Neff, PL. 3-7300.		
August 31	SAKS FIFTH AVENUE RELEASE DATE--Park Avenue Room Fashions. (No Show)		
Friday August 31 12:30 P.M. Luncheon	PRESS PREVIEW: FASHIONS BY PIERRE CARDIN Bonwit Teller will preview fashions by Pierre Cardin for the press. By invitation. Publicity: Rea Lubar, EL. 5-6800.	BONWIT TELLER	TO BE ANNOUNCED
Sept. 3	LABOR DAY (Monday)		
Sept. 4	BERGDORF GOODMAN RELEASE DATE--Custom-order preview, Aug. 30. (See Above)		
Tuesday Sept. 4 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Fall-Winter import collection at preview for press. By invitation. ( <u>For Release, Wed., Sept. 5.</u> )	BERGDORF GOODMAN	2ND FLOOR
Publicity:	Florence Neff, PL. 3-7300.		
Beginning Tuesday Sept. 4	OPENING OF HOLIDAY COLLECTION Melba Hobson's collection of sportswear and dressy separates at continuous daily showings. Contact: Bernice Lewis, WI. 7-8178.	MELBA HOBSON FOR MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>RESORT-HOLIDAY OPENINGS BY CALIFORNIA FASHION CREATORS IN LOS ANGELES</u>			
<u>Tuesday, Sept. 4</u>			
9:00 A.M.		Marjorie Michael	315 East 8th - Showroom
9:30 A.M.		Jane Andre	846 S. Broadway - Showroom
10:30 A.M.		Maggy Reese	Melin Gallery
4:00 P.M.		DeWeese Designs	
<u>Wednesday, Sept. 5</u>			
9:30 A.M.		Barney Max-Sportations	122 East 7th - Showroom
11:00 A.M.		Tabak	Ambassador Hotel
4:00 P.M.		Elisabeth Stewart	
<u>Thursday, Sept. 6</u>			
9:00 A.M.		Marjorie Montgomery	
12:00 Noon		Rose Marie Reid	Beverly-Hilton Hotel
4:30 P.M.		Elon	
<u>Friday, Sept. 7</u>			
8:30 A.M.		Sirena	
11:00 A.M.		Sir James	
3:00 P.M.		Bay Club Sportswear	
4:00 P.M.		Catalina	
<u>Monday, Sept. 10</u>			
9:00 A.M.		Lee Herman	
4:00 P.M.		White Stag	Sheraton West Hotel
<u>Tuesday, Sept. 11</u>			
11:00 A.M.		Resortwear Guild	Statler-Hilton Hotel
4:30 P.M.		M.R. Fleischman Co.	
Contact: California Fashion Creators, 740 So. Broadway, Los Angeles, MADison 7-1034.			

Wednesday Sept. 5	INTERNATIONAL FASHION PREVIEW	STERN'S	3RD FLOOR
9:45 A.M. Breakfast	Stern's will preview their international collection. By invitation. (For Release, Thurs., Sept. 6.) Publicity: Mildred Collins, LO. 5-7960.		
Wednesday Sept. 5	PRESS PREVIEW OF IMPORT COLLECTION	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
1:00 P.M. Luncheon	Macy's will present their import collection to the press. By invitation. (For Release, Fri., Sept. 7.) Publicity: Stephanie Horton, OX. 5-4400.		
Wednesday Sept. 5	PREMIERE SHOWING: SPORTSWEAR COLLECTION	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
3:00 P.M.	Holiday and Resort sportswear collection by Anne Fogarty, Sept. 5 and 6 at 3:00 P.M. By invitation. Contact: Nancy English, LO. 4-9115.		
Wednesday Sept. 5	SHOWING: SPECIAL FUR COLLECTION	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
4:30 P.M. Cocktails	Hattie Carnegie will present their "Fabulous Fur" collection, priced over \$5,000. By invitation. (For Release, Thurs., Sept. 6.) Publicity: Jeri Amstel, PL. 5-2600.		
Beginning Wednesday Sept. 5	OPENING: HOLIDAY COLLECTION	ROBERT SLOAN SPORTSWEAR, INC.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Robert Sloan's Holiday collection of sportswear and dressy separates, designed by Sylvia de Gay. Continuous daily. Publicity: Margaret Hodge, 110 West 51st Street, LT. 1-3260.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 6 9:00 A.M. Breakfast	MEN'S KNITWEAR FOR CRUISE AND SPRING "Mediterranean Horizons"--highlights of men's Italian knitwear collection for Cruise and Spring. <u>Show at 9:30.</u> For press and buyers, by invitation Publicity: Eleanor Iacuzzi, CH. 4-5580.	GINO PAOLI	SHERRY NETHERLAND CRYSTAL PAVILLION
Thursday Sept. 6 10:00 A.M. Breakfast	PRESS PREVIEW OF IMPORT FASHIONS Gimbels will present their line-for-line adaptations at a preview for the press. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Thursday Sept. 6 11:00 A.M.; 3:00 P.M.	ANNUAL FASHION AWARDS & EXPOSITION The twenty-fifth annual Neiman-Marcus Fashion Exposition and Awards at two showings: 11:00 A.M.(Brunch); 3:00 P.M.(Tea). For benefit of the Children's Medical Center of Dallas. N.Y.Contact: Kay Kerr, LO. 4-1200; or Sara Marshall, Neiman-Marcus, Dallas, Texas.	NEIMAN-MARCUS	SHERATON-DALLAS HOTEL DALLAS, TEXAS
Sept. 7	MACY'S RELEASE DATE--Import fashions. Preview, Sept. 5 at 1:00. (See Pg.3)		
Friday Sept. 7 9:30 A.M. Coffee	PRESS PREVIEW: LINE- FOR-LINE IMPORTS Preview for press of Ohrbach's Paris and Italian import reproductions. By invitation. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Sept. 9	MACY'S IMPORT TELEVISION SHOW--WNBC-TV, Channel 4, 11:10-11:40 P.M.(Sunday		
Sept. 10	OPENING OF PUBLIC SCHOOLS IN NEW YORK CITY		
Monday Sept. 10 10:00 A.M. Champagne- Breakfast	PREVIEW OF RE-DESIGNED FASHION FLOOR Press preview of the Abraham & Straus re-designed third floor. By invitation. (For Release, Tues., Sept. 11.) Publicity: Eileen Goldberg, TR. 5-0195.	ABRAHAM & STRAUS	3RD FLOOR BRIDAL SALON
Monday Sept. 10 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT COPIES Macy's showings of import copies for customers at 12:30; and Thursday, Sept. 13 at 6:00 P.M. Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
Monday Sept. 10 12:30 P.M.; 6:00 P.M.	IMPORT COPIES AT CUSTOMER SHOWINGS Showings of import copies for customers at 12:30 and 6:00 P.M. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR FASHION AISLE
Beginning Monday Sept. 10	CALIFORNIA FASHIONS FOR HOLIDAY-RESORT Wayne Fuller will present his Holiday-Resort collection of silks, linens, and cottons, <u>for one week only.</u> Contact: Dick Steiner, MA. 7-5461(L.A.); after Sept. 10, CI. 7-2200(N.Y.).	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	GOTHAM HOTEL
Tuesday Sept. 11 9:30 A.M. Breakfast	PREVIEW: DOUBLE-KNIT RESORT FASHIONS Press preview of Courtelle's double-knit fashions for Resort wear. By invitation. Publicity: Rosemary Sheehan, 27 East 37th St., MU. 5-1280.	COURTELLE	MICHAEL'S PUB 3 EAST 48TH STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 11 11:00 A.M.; 3:00 P.M.	PRESS PREVIEW: IMPORTS AND ORIGINALS Showing of the Hattie Carnegie Fall-Winter originals and imports at 11:00 A.M. and 3:00 P.M. By invitation. (For Release, Wed., Sept. 12.) Publicity: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Tuesday Sept. 11 1:30 P.M.	PRESS PREVIEW: HOLIDAY- RESORT COLLECTION Lee Claire will present their Resort-Holiday collection of late-day and formal fashions. By invitation. Showings also at 1:30 P.M., Sept. 12, 18, 19. By appointment. Contact: Jack Sulzer, WI. 7-9470. Publicity: Margaret Hodge, 110 West 51st St., LT. 1-3260.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Sept. 11 2:00 P.M.	RESORT AND EARLY SPRING COATS Opening of Resort and early Spring collection of coats by Originala. By appointment. Contact: Mr. Mariani, BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Sept. 11 3:00 P.M.	HOLIDAY AND RESORT DRESS COLLECTION Showing of Anne Fogarty's Holiday and Resort collection, Sept. 11, 12, 13, 17 at 3:00 P.M. Contact: Nancy English, LO. 4-9115.	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 11- Oct. 5	SPRING-SUMMER '63 FABRIC COLLECTION A display of fashion fabrics containing Du Pont textile fibers, for manu- facturers and retailers. Press preview, Sept. 10, by invitation. Contact: LO. 3-6400--for trade, Veronica Garvin, Ext. 653; for press, Blanche Gaillard, Ext. 309.	DU PONT COMPANY	EMPIRE STATE BUILDING 4TH FLOOR
Beginning Tuesday Sept. 11	OPENING: RESORT- SPRING COLLECTION Gross-Sydney's Resort and Spring collection of "Petti-4" casual wear for the petite miss; and "Terry Rogers," misses sizes at continuous daily showings. Contact: George Rappaport, CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 12 9:30 A.M. Breakfast	PREVIEW OF IMPORTS AND REPRODUCTIONS Press preview of French and Italian imports and reproductions. By in- vitation. (For Release, Thurs., Sept. 13.) Fashion Director: Rene Hall, OX. 5-4500, Ext. 30.	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Wednesday Sept. 12 9:30 A.M.- 11:00 A.M.	HOLIDAY AND INTO- SPRING LINGERIE "Breakfast at Gilead"--continuous showings of Holiday and Into-Spring lingerie. By invitation. Publicity: Ruth Burchman, MU. 6-1332.	UNITED MILLS CORP.	180 MADISON AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 12 4:00 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Thursday Sept. 13 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall-Winter custom-order collection at a pre- view for the press. By invitation. (For Release, Fri., Sept. 14.) Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	698 FIFTH AVENUE SALON - 8TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 10	HOLIDAY AND RESORT COLLECTION IN N.Y. Showing of Travilla's Holiday & Resort collection. Contact: Raul Rodriguez, OL. 2-0723 (L.A.) or CI. 7-2200 (N.Y.)	TRAVILLA (853 N. La Cienega, L.A.)	HOTEL GOTHAM 5TH AVE. & 55TH STREET
Thursday Sept. 13 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Fashions by Scaasi during luncheon. Gifts by Monet. Door prize by Georg Jensen. Press by invitation. Public by reservation--\$4.75; contact: "Headwaiter," EL. 5-3000. Fashion Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	SCAASI (550 SEVENTH AVE.)	WALDORF-ASTORIA EMPIRE ROOM
Thursday Sept. 13 12:30 P.M. Luncheon	BOUTIQUE FASHIONS AT LUNCHEON SHOW Mark Cross will present their International Boutique and fashions for dogs during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Publicity: Diana Ryerson, SU. 7-4000. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	MARK CROSS	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 13 1:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Showing in N.Y. store, Sept. 13 at 1:00 P.M. In Newark, Sept. 17 at 12:30 P.M. on 2nd floor. Open to public. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Friday Sept. 14 9:00 A.M. Breakfast And 12:00 Noon Luncheon	IMPORT FASHION SHOW-- TWO PRESENTATIONS Fall import collection at breakfast and luncheon showings, with commentary by Margaret deMille, Associated Dry Good Corp. and Pres. of Fashion Group. Chmn.: Catherine di Montezemolo, "Ladies Home Journal." Prices: Breakfast --\$6.00 (members), \$10.00 (guests); Luncheon--\$10.00 (members), \$15.00 (guests). <u>Note Change of Hotel.</u> Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL COMMODORE BALLROOM
Sept. 16	FOOD EDITORS' ANNUAL CONFERENCE IN NEW YORK AT WALDORF-ASTORIA.		
Monday Sept. 17 9:30 A.M. Breakfast	PRESS PREVIEW OF BRITISH SPORTSWEAR Best will preview their British sportswear collection for the press. By invitation. ( <u>For Release, Tues., Sept. 18.</u> : Pat Doyle, PL. 9-2000.	BEST & CO.	13TH FLOOR RECREATION ROOM
Monday Sept. 17 10:00 A.M.- 12:00 Noon	INTRODUCING "SWEATER QUEEN OF 1962" The "Sweater Queen of 1962" and "Junior Sweater Queen of 1980" will be introduced at the seventeenth annual National Sweater Week (Sept. 17 - Sept. 24). For press and retailers, by invitation. Contact: Edward Brandwein, 386 Park Avenue So., MU. 3-7520.	KNITTED OUTERWEAR FOUNDATION	WALDORF-ASTORIA JANSEN SUITE
Monday Sept. 17 1:00 P.M.	CUSTOMER SHOWING: SIMONETTA & FABIANI Showing for customers of Altman's Fall imported collection by Simonetta and Fabiani. Publicity: Eleanor Horton, OR. 9-7800.	B. ALTMAN & CO.	3RD FLOOR
Beginning Monday Sept. 17	HOLIDAY AND RESORT JUNIOR COLLECTION Showing of junior collection of Holiday and Resort wear, designed by Frances Prisco. Continuous daily. Contact: PE. 6-2642.	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 17 4:30 P.M. Cocktails	SWIMWEAR AND SPORTSWEAR--1963 Press preview of Catalina's 1963 collection at 5:00 P.M. Thereafter at showroom, 1407 Broadway, 4th floor; Sept. 18 at 4:00 P.M.(cocktails); Sept. 19 at 12:00 Noon(luncheon). By invitation. Publicity: Maria Brown, LA. 4-4696.	CATALINA, INC.	HOTEL PIERRE COTILLION ROOM
Weeks of Sept. 17 And Sept. 24	INFORMAL SHOWINGS: RESORT-SUMMER SWIMWEAR (1407 BROADWAY) Cole of California will have informal showings for two weeks, presenting misses and junior swimwear, sun dresses, and fun fashions for Resort and Summer. Private press preview Fri., Sept. 21 at 10:00 A.M.; resident buyers, Mon., Sept. 24 at 4:00. By invitation and appointment. Contact: BR. 9-2886.	COLE OF CALIFORNIA	SAVOY-HILTON HOTEL PRESIDENTIAL SUITE-1626
Tuesday Sept. 18 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. (For Release, Wed., Sept. 19.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 18 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1963 Preview for press and buyers of Rose Marie Reid 1963 swimwear collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.	ROSE MARIE REID (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Sept. 18	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 4:00 P.M. (See Above)		
Sept. 18- Oct. 18	THE FOURTH ANNUAL NATIONAL INTERIOR DESIGN MONTH. Publicity: Ted Materna, 75 East 55th Street, PL. 3-3240.		
Wednesday Sept. 19 9:30 A.M. Coffee	PREVIEW OF FASHIONS FOR SHORT MEN Preview for press of Napoleon Shop which will feature fashions for short men. By invitation. (For Release, Fri., Sept. 21.) (Customer show, Wed., Oct. 3, 6:30 P.M.) Publicity: Selma Spanier, LA. 4-7000.	SAKS-34TH	6TH FLOOR NAPOLEON SHOP
Wednesday Sept. 19 11:00 A.M.- 4:00 P.M.	INFORMAL SHOWINGS: FASHIONS BY SARMI Informal modelling of fashions by Sarmi, 11:00 A.M. to 4:00 P.M. By invitation. Publicity: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Sept. 19	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 12:00 NOON. (See Above)		
Wednesday Sept. 19 2:30 P.M. Cocktails	OPENING OF CRUISE AND SPRING COLLECTION Haymaker will present their Cruise and Spring collection for the press and resident buyers. By invitation. Publicity: Lorene Kramer, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Sept. 19 4:00 P.M. Cocktails	PREVIEW: HOLIDAY, CRUISE AND SPRING FASHIONS (1407 BROADWAY) White Stag will present Holiday, Cruise, and Spring 1962 sportswear fashions at a preview for press and buying offices. Show at 4:30 P.M. By admission card only. Publicity: Claire De Kupsa, BR. 9-1972.	WHITE STAG MFG. CO.	HOTEL PIERRE BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 20 9:30 A.M. Coffee	PRESS PREVIEW OF FUR FASHIONS Preview for press of Georges Kaplan's Fall-Winter fur fashions; also, premiere showing of two new furs. By invitation. ( <u>For Release, Friday, Sept. 21.</u> ) Contact: Miss Gudrun Hoerig, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE ARCADE
Thursday Sept. 20 12:30 P.M. Luncheon	IMPORTED READY-TO- WEAR FASHION SHOW Macy's "made-in" collection of ready-to-wear from Europe during luncheon. Press by invitation. Public by reservation. Contact: Banquet Dept., PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	MACY'S NEW YORK	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 20 3:00 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Reiss & Fabrizio will present their Fall-Winter fur fashions. By invi- tation. Contact: Joseph J. Davis, CI. 5-0322. Publicity: Alan McGeehan at Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
Thursday Sept. 20 2:00 P.M.	READY-TO-WEAR FALL MILLINERY Hattie Carnegie exclusive ready-to-wear and special order retail millinery. By invitation. Publicity: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Beginning Monday Sept. 24	HOLIDAY AND CRUISE COLLECTION Continuous showings of cashmere coordinates and boutique separates, designed by Dorothy Arden. Contact: CH. 4-2370. Publicity: Mathews-Latham MU. 5-7907.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Sept. 25 9:30 A.M. Coffee	PRESS PREVIEW: FALL AND WINTER FURS Preview of Fall and Winter fur collection. <u>Show at 10:00.</u> By invitation. Contact: Mrs. S.K. Steffan, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON
Tuesday Sept. 25 12:00 Noon- 4:00 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Resort, Fall, and ski fashions by Christian Dior, N.Y., available at Bonwit Teller. For benefit of St. Barnabas Hospital. <u>Show at 2:45 P.M.</u> Reservations--\$5.00; contact: Mrs. Betty Merrill, CY. 5-2000. Dior contact Mary McFadden, LO. 4-9220.	CHRISTIAN DIOR, N.Y. (498 SEVENTH AVE.)	HOTEL PLAZA BALLROOM
Tuesday Sept. 25 3:00 P.M.	PRESS PREVIEW: FALL- WINTER COLLECTION Preview of Elizabeth Arden's Fall-Winter collection, designed for her in Paris by leading couturiers. By invitation. ( <u>For Release, Thursday, Sept. 27.</u> ) Publicity: Alan McGeehan at Rasponi Assoc., TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Wednesday Sept. 26 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Fashions by Teal Traina. Gifts by Monet. Door prize by Georg Jensen. Press by invitation. Public by reservation--\$4.75; contact: "Headwaiter," EL. 5-3000. Fashion Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	TEAL TRAINA (550 SEVENTH AVE.)	WALDORF--ASTORIA EMPIRE ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 26 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS "Fashion Show of the Month"--Philip Hulitar's Fall fashions, available at De Pinna. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	PHILIP HULITAR, INC. (530 SEVENTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
Wednesday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT AND SPRING SUITS For press and resident buyers, by invitation. Continuous beginning Monday, Oct. 1. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 27 12:30 P.M. Luncheon	FUR FASHIONS BY JO COPELAND Luncheon showing of fur fashions, designed by Jo Copeland for Harry and Dan Grossman. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	HARRY & DAN GROSSMAN (333 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Sept. 27	ELIZABETH ARDEN'S RELEASE DATE--Paris fashions. Preview Sept. 25(See Pg.8)		
Thursday Sept. 27 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION By invitation. Thereafter Mon., Tues., Wed., beginning Mon., Oct. 1-11 at 10:30 A.M. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 27 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Twentieth annual Coty American Fashion Critics Award presentation, selected by a jury of fashion editors. <u>Fashion show at 9:00 P.M.</u> By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
Sept. 29	ROSH HASHONAH (Saturday)--First day of Jewish New Year.		
Tuesday Oct. 2 12:00 Noon Cocktails- Luncheon	DIAMONDS-INTERNATIONAL AWARDS LUNCHEON Presentation of awards for diamond jewelry design, chosen from sketches submitted anonymously to selection committee. Cocktails, 12:00 Noon, Empire Room; luncheon, 12:45 P.M., Sert Room. By invitation. Contact: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	WALDORF-ASTORIA EMPIRE & SERT ROOMS
Tuesday Oct. 2 7:00 P.M.- 11:00 P.M.	THIRD ANNUAL "FORECAST OF FASHION" "Early Party"--Buffet dinner-dance for benefit of The Municipal Arts Society. Chairmen: Mr. Melvin E. Dawley and Mrs. Earl E.T. Smith. By invitation. Public Relations Director: Marilyn Cook, WI. 7-3300.	LORD & TAYLOR	HOTEL PLAZA BALLROOM
Oct. 8	YOM KIPPUR (Monday)--Jewish Day of Atonement.		
Monday Oct. 15 8:00 P.M.	OPENING NIGHT OF OPERA SEASON The seventy-eighth season with Giordano's "Andrea Chenier," a revival after two years, with Franco Corelli, Eileen Farrell, and Robert Merrill in leading roles. Publicity: Francis Robinson, PE. 6-1200.	METROPOLITAN OPERA	MET. OPERA HOUSE B'WAY & 39TH STREET



